



STARTECH

PROJECT ARTEMIS

The Cyber Protect Team

We are securing companies by providing focused device protection with gamified cyber training that focuses on realistic scenarios with daily lessons.

One-third (approximately 33%) of SMBs were hit by a cyberattack in the past year, according to a 2024 [Microsoft Security report](#).

Why We Can Solve Cyber?



MIROSLAV MILIĆEVIĆ

CTO with more than 10 years in cyber product development and Cyber Research



DAMJAN
CVETANOVIĆ

CEO - experience in leading Cyber Companies, Teams, Sales, Fundraising and University Teaching Cyber



MARKO GORDIĆ

Ethical Hacking Security Prodigy Serbian National Cyber Hero Competition Team

WHY THIS MATTERS?

Employees Are the Weakest Link

- With 74% of breaches involving human error, security awareness programs fail to engage employees, making phishing and ransomware the top entry points for cyberattacks.

Security Is Too Expensive

- Advanced cybersecurity solutions, like EDRs, are designed for enterprises, leaving SMBs with overpriced, underutilized tools or minimal protection due to budget constraints.

SMBs Are Underprotected

- Despite using security tools like antivirus software and phishing protection, SMBs remain vulnerable because existing solutions are fragmented, complex, and often ineffective against evolving threats.

HOW CAN WE SOLVE THIS?



AI Driven Threat Detection & Response

Real-time threat detection and response on Windows systems.



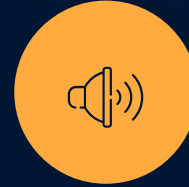
RansomWall

Our unique engine for fighting ransomware that includes PhantomDrive, data backups, decoy files, etc.



Gamified Cyber Hygiene & Awareness


Daily, interactive lessons keep employees engaged, reducing human error in cyber threats.



ThreatEcho


AI powered simulations based on real attacks that personalize security education for each user.


Our product offering peace of mind and engaging courses.




John Doe
johndoe@example.com


LEARN


 Dashboard


 Courses


 Achievements


PRACTICE


 Aretmis Mailbox

 Artemis VOIP

 Quick Practice

 Settings


 Logout

Good morning, John! 

Welcome back, let's continue learning.

9:27:32
Apr 9, 2025

Continue where you left off



Author: Marko Gordic


8 HOURS LEFT

23%

Advanced Phishing & Social Engineering

DETAILS

CONTINUE



Author: Marko Gordic


3 HOURS LEFT

67%

Advanced Phishing & Social Engineering

DETAILS

CONTINUE



Author: Marko Gordic

0 HOURS LEFT


100%


Email Phishing Awareness


DETAILS

CONTINUE

Your stats

 15
Total hours spent learning

 5
Number of completed courses

 23
Achievements unlocked

Total Academy Progress

64%


Time Spent Learning

3h 35m
Feb 21, 2025

Day	Time Spent
Mon	0h 15m
Tue	1h 30m
Wed	3h 35m
Thu	2h 15m
Fri	1h 15m
Sat	2h 45m
Sun	2h 45m

Weekly Goal

1D 16H 23M



Total progress: 280/800 XP
Your Best Week: Mar 31 - Feb 6
Your Best Day: Wednesday

See details

HOW WE MAKE MONEY

TAM/SAM/SOM : 34B/12B/600K

	Starter	Growth	Scale
Pricing	15EUR/user/ month	20EUR/user/ month	30EUR/user/ month
Features	<ul style="list-style-type: none">• Core Security Suite• Real Time Threat Detection• Cyber Hygiene Awareness	<ul style="list-style-type: none">• Everything in Starter +• PhantomDrive• ThreatEcho	<ul style="list-style-type: none">• Everything in Growth +• Priority support• Insider Threat Detection
Training	Basic training	Specialized Training Paths	Customized Training
Additional Services	No additional services included	Optional add-ons available for purchase	Premium support and consulting included

****Additional Revenue Streams: Managed Service
Provider (MSP) Partnership**

COMPETITORS

Feature	Norton	Bitdefender	Guardew	Kaspersky	Project Artemis
Price	20\$/user/year	57\$/user/year	40\$/user/year	50\$/user/year	20\$/user/year
Awareness			✓	✓	✓
Gamification	✓		✓		✓
Support	✓	✓	✓	✓	✓
Password Manager	✓			✓	✓
Data Breach Protection		✓		✓	✓
Hidden Disk Partitions					✓
Ransomware Protection	✓	✓		✓	✓
VPN	✓	✓		✓	
EDR		✓		✓	

Previous Clients and Partners About us

"We see companies getting hacked despite having security tools because their employees don't know how to react—turning real attack attempts into learning moments is a game-changer."

—**CISO Miloš Radić**



"Your DuoLingo-style training is a strong selling point, but I'm unsure about SMB CAC long-term vs. enterprise focus."

—**Ex Serbian Innovation Fund Mentor Andrej Kravčuk**



"CrowdStrike and other EDR solutions are too expensive for our clients, and they don't engage employees—your product fills that gap perfectly."

—**CEO Marko Jokić**



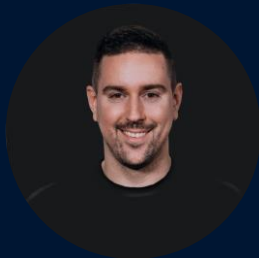
"Have you created such a tool? I love it – would love to help once you figure it out."

—**Sales Executive James Powell**



"Your automated response and AI-driven threat detection solve a real problem—businesses need protection that works in the background without complex configurations."

—**Serial Entrepreneur Nebojša Lalić**



"It is something that will always be a problem, and having experimented with something similar the attacker's profit can be reduced."

—**Cyber Expert Matt Rollings**



Recent Achievements

- Registered the company in April 2025
- Won the Smart Start grant by Serbian Innovation Fund in May 2025
- Got the first paying client as prepaid for our product in May 2025

